



PRESS RELEASE

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Television Academy Foundation to Present 'The Power of TV: Producing With Purpose' Oct. 28

Open-to-the-Public Program to Highlight Industry Creators Focused on Producing Authentic Content That Entertains, Inspires and Encourages Social Change



(**LOS ANGELES** – Oct. 24, 2022) — The Television Academy Foundation today announced it will present **"The Power of TV: Producing With Purpose"** on **Friday, Oct. 28**, from **9:00 -10:00 AM PDT**. Offered free to the public, the event is the latest installment in the Foundation's celebrated **"The Power of TV"** ongoing public programming series.

The program will feature a panel of industry leaders discussing their experiences producing authentic television content that not only entertains but conveys a different viewpoint, encouraging a better understanding of topical and social issues, with a goal of increasing representation and encouraging social change.

Presented in person at the Television Academy's North Hollywood campus, the panel will include **Lisa Hamilton Daly**, executive vice president, programming, Hallmark Media; director/producer **Anya Adams** (*Black-ish*; *Ginny & Georgia*; *Zoey's Extraordinary Playlist*; *The Good Place*); and director/producer/writer

Carmen Marrón (*Queen Sugar; Go For It!; ENDGAME*) with moderator **Madeline Di Nonno**, president and CEO, Geena Davis Institute on Gender in Media.



Lisa Hamilton Day



Anya Adams



Carmen Marrón



Madeline Di Nonno
(Moderator)

Sponsored by Kia America as part of the automaker's ongoing commitment to higher education, admission is free; RSVP is required. To register, visit TelevisionAcademy.com/power-of-tv/tickets.

"We're excited to showcase this panel of industry leaders discussing authentic storytelling and their vision and actions toward making the television industry a more representative place," said Foundation Chair **Cris Abrego**. "As a public program, 'The Power of TV' series allows those working in television, and people outside the industry, to learn more about what our community is doing to showcase equity both in front of and behind the camera."

Launched in 2017, "The Power of TV" is the Television Academy Foundation's series of public programs showcasing television's power to promote positive social change through compelling and inclusive storytelling. The series presents thoughtfully curated conversations with storytellers, advocates and subject-area experts who challenge the status quo and explore pathways to full inclusion of underrepresented perspectives and historically excluded groups.

The event will be made available for on-demand viewing at a later date on <https://TelevisionAcademy.com/power-of-tv>.

About the Television Academy Foundation

Established in 1959 as the charitable arm of the Television Academy, the Television Academy Foundation is dedicated to preserving the legacy of television while educating and inspiring those who will shape its future. Through renowned educational and outreach programs, such as [The Interviews: An Oral History of Television Project](#), [College Television Awards and Summit](#), [Student Internship and Fellowship Programs](#) and the [Media Educators Conference](#), the Foundation seeks to widen the circle of voices our industry represents and to create more opportunity for television to reflect all of society. For more information on the Foundation, please visit TelevisionAcademy.com/Foundation.

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